

8212 Half Dome Court • Boynton Beach, FL 33473 • (954) 344-7667 • Email: wynmoorads@aol.com

## **ADVERTISING RATES and SPECIFICATIONS**

Distributed throughout Wynmoor's 5,267 condos and surrounding area **VISIT OUR WEBSITE: www.insidernewspaper.com** 

Full Page 10-1/4 x 16 \$280.00 \$370.00	$1/6$ Page $1/6$ Page $3 \cdot 1/4 x$ $7 x 3 \cdot 3/4$ $6 \cdot 3/4$ $85 \cdot 00 / $100 \cdot 00$ \$ 85.00 $1/6$ Page $7 x 3 \cdot 3/4$ \$ 85.00\$ 100.00	1/4 Page 10-1/4 x 3-3/4 \$120.00 / \$145.00 1/4 Page 10-1/4 x 3-3/4 \$120.00 / \$145.00	1/4 Page 1/6 Pa   5 x 7-3/4 \$ 85   \$120.00 \$ 100   \$145.00 1/6 Pa	5 5.00 0.00 age
Prime Locations Inside Front/Back Centerfold / Back Cover See Below	1/6 Page $7 x 3-3/4$ $85.00 / $100.00$ $1/6$ Page $7 x 3-3/4$ $855.00 / $100.00$ $1/6$ Page $7 x 3-3/4$ $85.00 / $100.00$	1/2 Page 10-1/4 x 7-3/4 \$170.00 \$200.00	1/4 Page \$ 85   5 x 7-3/4 \$ 100   \$120.00 \$ 100   \$145.00 \$ 85   \$ 100 \$ 100	age 5

## AD RATES ARE PER ISSUE • 3 ISSUE MINIMUM FOR NEW ADVERTISERS

Full Page	Greysca
1/2 Page	Greysca
1/4 Page	Greysca
1/6 Page	Greysca

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Color......\$370.00 Color.....\$200.00 Color.....\$145.00 Color.....\$100.00

Set-Up Charge ...... \$75.00 Set-Up Charge ...... \$50.00 Set-Up Charge ...... \$40.00 Set-Up Charge ...... \$30.00

## PREMIUM PAGES WITH COLOR

Inside Front Cover • Centerfold Page • Inside Back Cover \$420.00 • Back Cover \$500.00

All standard ads are placed or stacked at the discretion of **The INSIDER**. Prices are subject to change.

**DEADLINES:** Advertisements: All ads must be received by noon on the 10th of each month preceding each issue.

**PAYMENT:** Ads are placed on a monthly basis. Payment must accompany advertisement prior to publication.

**FORMAT:** All print-ready ads should be sent as Adobe PDF files. Please do not compress files, remember to embed fonts. Files should be 300 dpi, greyscale, unless color has been purchased. Then, send same, using CMYK. Send all ads 100% of the print size purchased to wynmoorads@aol.com

## Make all checks payable to INSIDER NEWS GROUP. For Advertising Information, Call:

954-344-7667

Account Representative

**Telephone Number**